

SKIING, HIKING, BIKING, FISHING, CAMPING, EVENTS, DINING, LODGING

Travel Guide *Whiteface Region*



WHITEFACEREGION.COM


**WHITEFACE
REGION**

About the Whiteface Region Guide

This publication has been developed by the Regional Office of Sustainable Tourism (ROOST).

ROOST is the destination marketing and management organization for Essex and Hamilton counties, including the communities of Au Sable Forks, Jay, Upper Jay, and Wilmington in the Whiteface Region and nearby Lake Placid, Saranac Lake, and Tupper Lake, all located within the Adirondacks in New York state.

Regional Office of Sustainable Tourism

2608 Main Street, Lake Placid, NY 12946
(518) 523-2445 | info@roostadk.com

REGIONAL PARTNERS

Au Sable River Valley
Business Association

PO Box 55, Au Sable Forks, NY 12912
info@ausablerivervalley.com

Whiteface Visitors Bureau

5753 NY-86, Wilmington, NY 12997
(518) 946-2255 | info@whitefaceregion.com



For more information
and trip planning, visit
WhitefaceRegion.com.



Enter
to Win

Win a getaway to the
Whiteface Region! Contests are
run seasonally. Prizes will vary.

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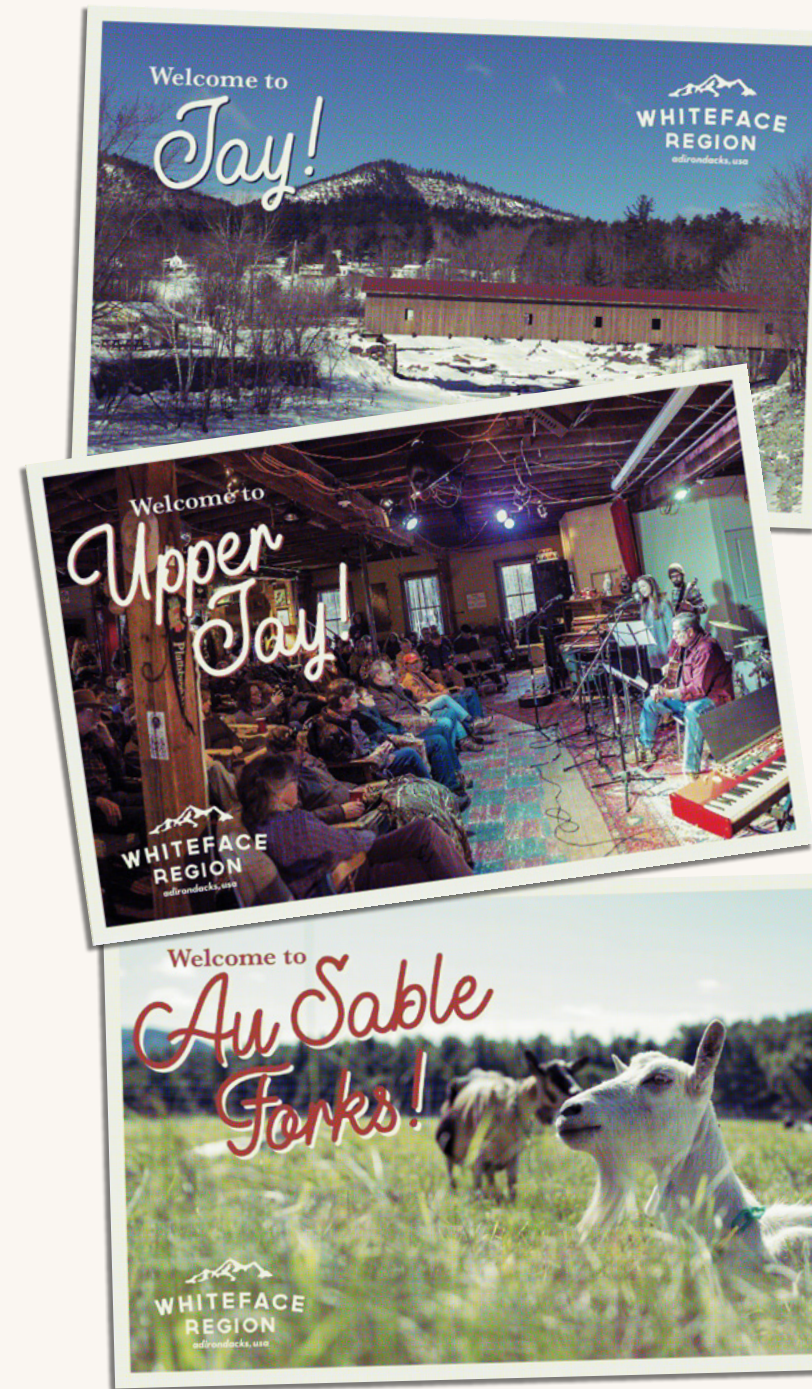


The Whiteface Region is...

The Whiteface Region is composed of distinct and unique communities situated along the branches of the Ausable River. This includes Au Sable Forks, Jay, Upper Jay, and Wilmington.

Wilmington

At the base of iconic Whiteface Mountain, Wilmington offers adventure in every season. Explore waterfall hikes and blooming trails, cast a line on renowned fly-fishing waters, hike or mountain bike scenic terrain, ride the Cloudsplitter Gondola for sweeping views, and enjoy lively festivals. When snow falls, the fun continues with downhill skiing and riding, snowshoeing, and cross-country skiing. Family favorites like Santa's Workshop add to the charm, making Wilmington an inviting mix of Adirondack adventure and small-town appeal.



Jay

This charming mountain town blends culture, history, and outdoor fun. Discover the scenic Jay Covered Bridge and picnic in Douglas Memorial Park. Catch live music on the Village Green, browse local art at a gallery, or catch a show at Amos and Julia Ward Theater. Cozy cafés, farm-fresh eats, scenic drives, and hiking in the Jay Mountain Wilderness round out the experience.

Upper Jay

Outdoor adventure meets creative spirit in Upper Jay, a scenic hamlet set along the Ausable River. Anglers enjoy easy river access while cyclists delight in rolling terrain. Hikers and mountain bikers explore trails ranging from casual to backcountry challenge. Artisan cheese, house-roasted coffee, and live shows at the Upper Jay Art Center complete the scene.

Au Sable Forks

Where the East and West Branches of the legendary Ausable River meet sits Au Sable Forks. Stroll a historic Main Street lined with mom-and-pop shops and grab a bite or a brew. Embrace the arts at Tahawus Cultural Center, or catch live music at 20 Main. Outdoor recreation is minutes away, including fishing, cycling, hiking, and camping amid Adirondack landscapes.

Where Adventure Meets Nostalgia

The Whiteface Region invites visitors to explore everything from scenic drives and mountain trails to historic hidden gems and quiet lakeside escapes. From chasing sweeping views along the Whiteface Veterans' Memorial Highway to traversing waterfalls at High Falls Gorge, or petting the reindeer at Santa's Workshop, there's plenty to do for the young and the young at heart!

Whiteface Veterans' Memorial Highway

Drive, ride, or cycle up the historic Whiteface Veterans' Memorial Highway to reach the top of NY's fifth-highest peak at 4,867 feet. (Seasonal)

Santa's Workshop

A timeless fantasy village located in North Pole, NY. A family tradition since 1949, it is home to beloved fairytale and storybook characters, Christmas elves, live reindeer, and Santa himself. (Seasonal)

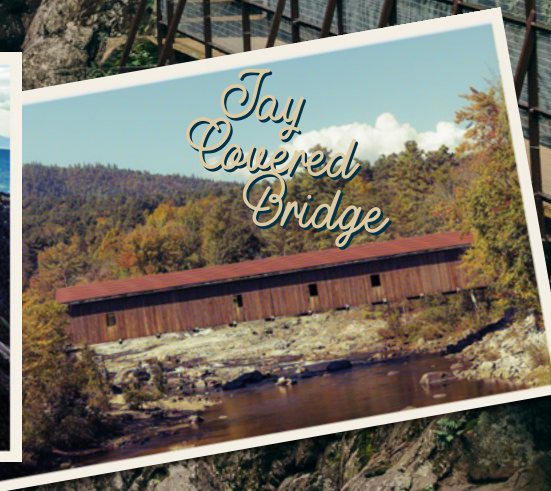
Jay Covered Bridge

A wooden Howe truss covered bridge spanning 175 feet over the East Branch Ausable River in Jay, standing as the sole remaining bridge of its kind in the Adirondacks. Offers picnic areas and river access.

High Falls Gorge

Four majestic waterfalls cascade over rocks into a deep crevice carved a billion years ago. Enjoy stunning views in every direction, with wheelchair-accessible walking paths. (December–March, May–October)

High Falls Gorge



Whiteface Mountain

Whiteface Mountain is one of the Adirondacks' most iconic peaks, boasting the greatest lift-accessed vertical east of the Rockies and a rich Olympic legacy. Year-round, it offers outdoor adventure and scenic thrills, from world-class skiing and international competitions to hiking, gondola rides, and seasonal festivals.

On-Mountain Amenities

- Rent gear or pick up apparel for all seasons right on the mountain.
- Lean into après at the Cloudspin Bar & Grill or enjoy the ease of grab and go at several other onsite eateries.
- Take advantage of nearby lodging and diverse dining options in Wilmington and neighboring Whiteface Region communities for a complete Adirondack getaway.

Other Activities

Beyond skiing and snowboarding, Whiteface Mountain offers a variety of activities for every visitor:

- Ride the Cloudsplitter Gondola for stunning panoramic views. (Summer, Fall, Winter)
- Explore scenic hiking trails across the mountain. (Summer, Fall)
- Reconnect and find your balance through summit yoga classes. (Summer, Fall)
- Enjoy a round of disc golf surrounded by Adirondack beauty. (Summer, Fall)

Skiing & Snowboarding

Skiers and snowboarders of all levels find excitement on Whiteface Mountain:

- Gentle trails for beginners, challenging runs for intermediates, and expert terrain across three peaks: Whiteface, Little Whiteface, and Lookout Mountain.
- Well-groomed slopes and postcard Adirondack views for a complete winter experience.
- Ample resort amenities make every visit effortless.
- Advanced glades and backcountry-style terrain for experienced riders seeking extra thrills when conditions allow.
- Sunrise uphill skiing program for early-morning adventure and quiet mountain views.



Little Whiteface



Bear Den Learning Center

The Bear Den Learning Center offers family-friendly terrain and ski lessons, making it perfect for beginners and young riders. Gentle slopes and scenic views make every run enjoyable!

Your Trail. Your Pace. Your Peak.

With trails leading to waterfalls, ponds, and summits with 360-degree views, there are hikes for every interest, speed, and experience level.

Leave No Trace

The Whiteface Region's landscape is diverse. From the rarest ecosystem in New York, the alpine zone, to the bogs, whitewater rivers, and forests below, there's a lot to cherish and protect. That's where you come in. By practicing Leave No Trace principles, like preparing for your adventure and packing out what you bring in, you play an important part in preserving this special place for the next visitor and the next generation of outdoor enthusiasts. Learn more at LoveYourADK.org

Trails

- **Lake Stevens:** 0.2 miles R/T, minimal elevation gain. A quick stroll around a scenic pond at the base of the Whiteface Veterans' Memorial Highway.
- **Silver Lake Bog and Bluffs:** 2.2 miles R/T, 300 feet of elevation gain. An ecologically unique walk across boardwalks to a stunning view of a lake and peaks.
- **Bear Den Mountain:** 3.4 miles R/T, 1,350 feet of elevation gain. A vast view of Whiteface Mountain and the surrounding area.
- **Catamount Mountain:** 3.8 miles R/T, 1,600 feet of elevation gain. A challenging hike involving light scrambling to rewarding views.



Wonders of Wilmington Hiking Challenge

Hike the six trails on the list to earn yourself a patch, and experience a sampling of the Whiteface Region's best paths and views.

Stag Brook Falls
Cooper Kiln Pond
Flume Knob
Jay Mountain
Marble Mountain
Owen, Copperas,
and Winch Ponds

Streams, Lakes & Legendary Catches

The Whiteface Region's diverse waters offer year-round fishing opportunities. From fly fishing in scenic Adirondack rivers to lakes brimming with bass, pike, walleye, and landlocked salmon, anglers of every skill can discover a honey hole in flowing streams, quiet ponds, or even ice-covered lakes in winter. Local guides and outfitters offer seasonal tips to help visitors make the most of every season's catch!

Fly Fishing

For a true Adirondack fly fishing experience, few places compare to the West Branch Ausable River. Its sparkling waters, home to brown, brook, and rainbow trout, wind through iconic landscapes that make each cast memorable. Secluded roadside spots and backcountry stretches invite anglers to enjoy an unforgettable day on the water.



More Fishing

Explore a wealth of opportunities beyond the West Branch Ausable River:

- **East Branch Ausable River:** Known for its scenic views and steady trout population, this stretch is a favorite for anglers.
- **Franklin Falls Flow:** This 437-acre reservoir, full of islands and hidden backwaters, offers opportunities for catching bass, northern pike, panfish, and walleye.
- **Taylor Pond:** Home to lake trout and landlocked Atlantic salmon, this pond (more like a lake) has even been rumored to produce a record-breaking catch.
- **Clements Pond:** A quiet backcountry pond in the Wilmington Wild Forest, reached by a 3-mile hike through deep green forest, past babbling brooks, and between striking rock formations.

Two Anglers,
Two Days,
Two Flies

Test your skills in the Ausable River Two-Fly Challenge. This annual event invites anglers of all levels to compete in teams of two using just two flies each, making every cast count!



Roads That Flow. Downhills That Fly.

Unpaved adventures big and small await on the mountain bike trails of the Whiteface Region! Considered the mountain bike capital of the Adirondacks, riders will find everything from daring downhills to flowing forest laps.

- **The Wilmington Bike Park** gives riders the opportunity to test their skills on a variety of challenging features in an easily accessible, welcoming environment.
- **Hardy Road** trail network offers 11.1 miles of classic Adirondack singletrack on State land. Punchy, aggressive climbs lead to fast and chunky descents while beginner-friendly routes offer flowy laps.
- **Quaker Mountain** (otherwise known as Three Sisters Preserve) boasts just over a mile of downhill trail designed specifically for beginners.
- **The East Branch Community Trails** offer 3 miles of family-friendly climbs and plenty of switchbacks. Beginner to advanced riders can enjoy honing their skills on these dynamic trails.
- **Poor Man's Downhill** uses gravity to fuel your fun! Descending 1,200 vertical feet over 3 miles, wind through roads, woods, and bridges to reach the bottom.
- **The Flume Trails System** lets you pick your adventure based on your skillset. 12 trails offer riders plenty of options, ranging from beginner to advanced.

Road Cycling

Explore quiet routes like the Lake Everest Loop and River Forks Trail, peep stunning views with the Whiteface Veterans' Memorial Highway, and ride through classic Adirondack towns when you cycle the roads of the region.

IRONMAN Bike Course

Cycle the world-famous IRONMAN Bike Loop, spanning 56 miles and 2,850 feet in elevation! Explore the communities that hug the course, and stop at local businesses for a memory-making ride.

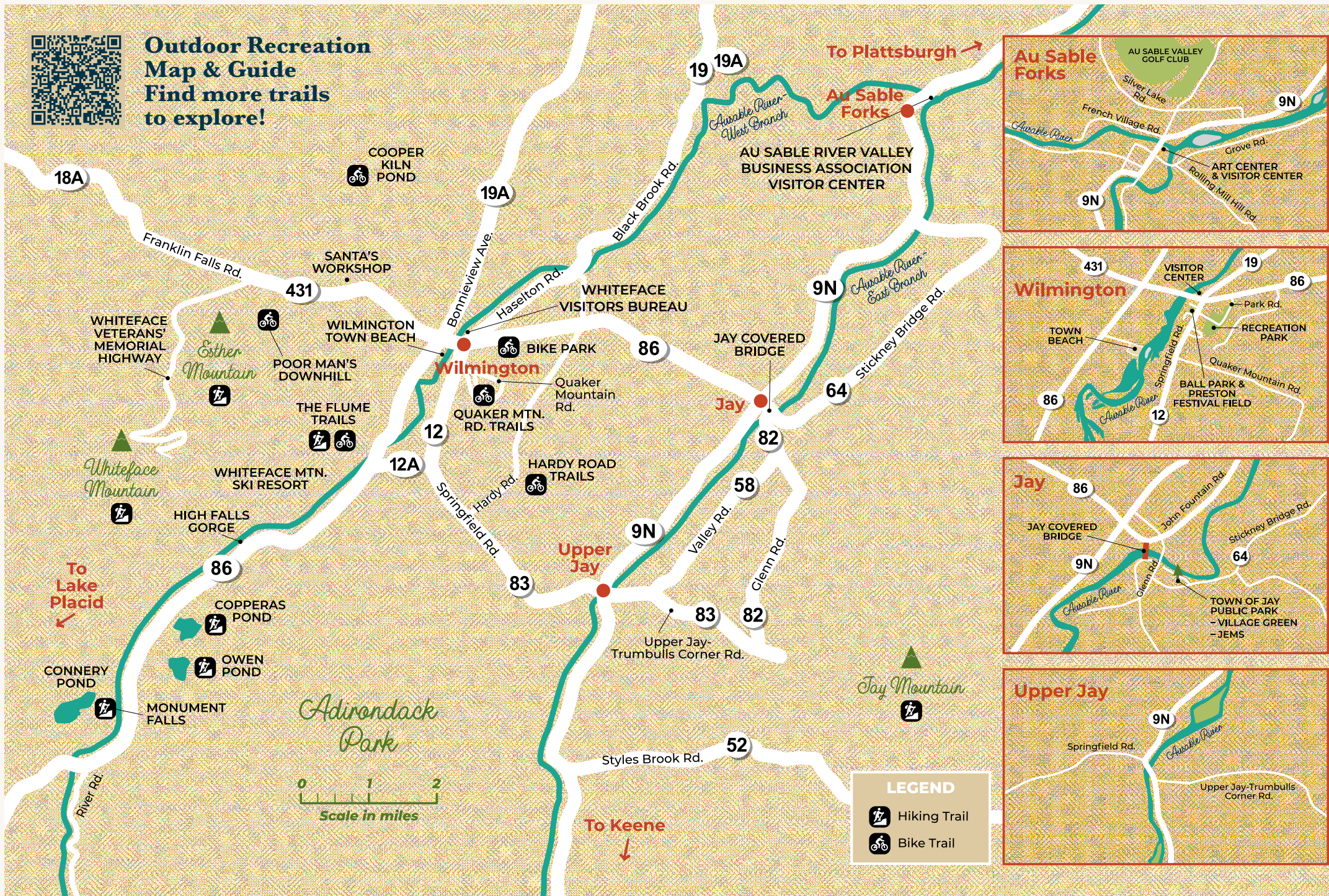
BETA's Wilmington Mountain Bike Fest

A 3-day celebration of all things mountain biking, with on-site camping, live music, local food & beer, group rides for all abilities, a kids MTB race, and 25+ miles of beautiful Adirondack-style single track riding!

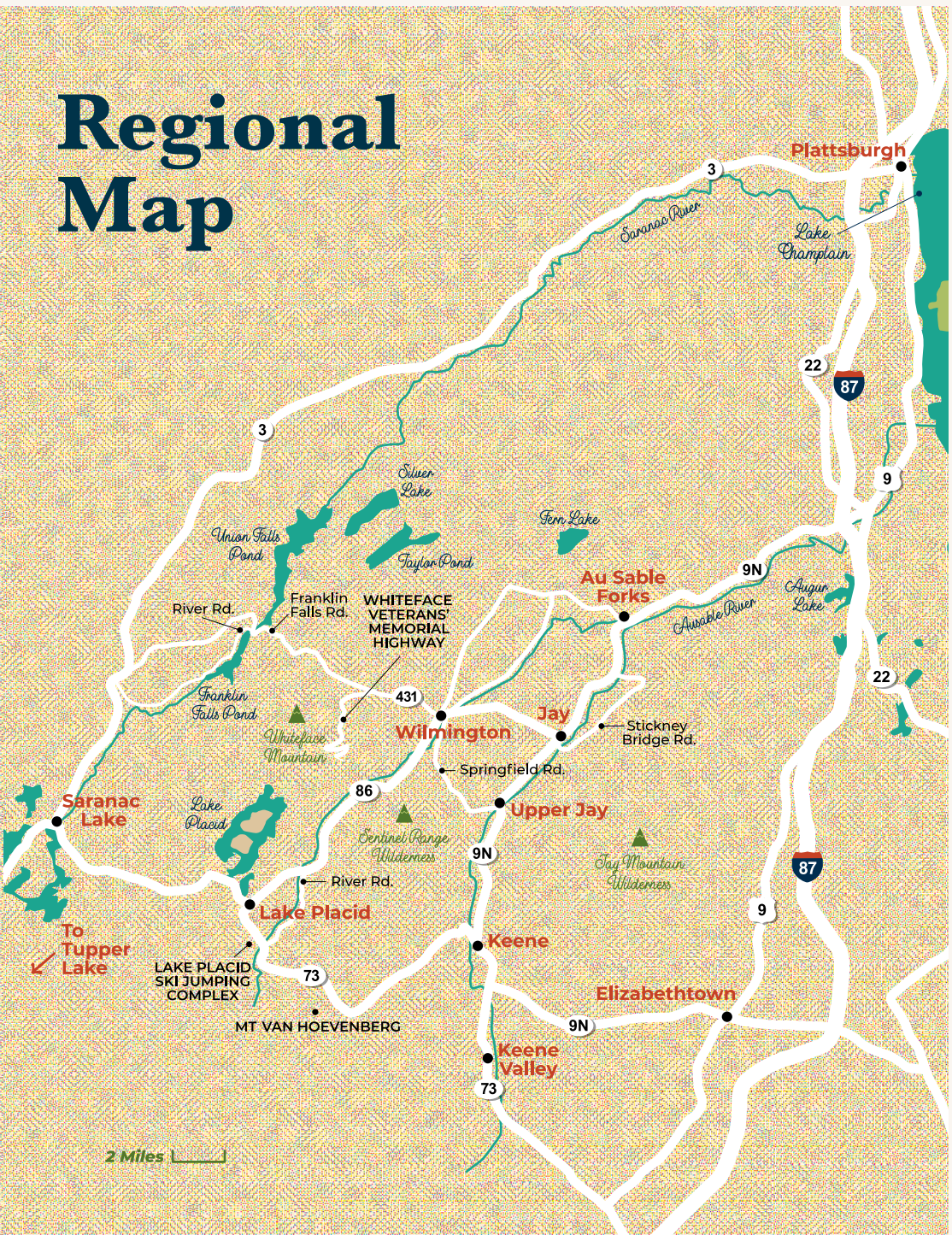




**Outdoor Recreation
Map & Guide**
Find more trails
to explore!



Regional Map



From Highway Heights to Hidden Falls

Take a scenic drive to explore one of the most gorgeous areas of the Adirondacks! The region is primed with stunning vistas and rugged wilderness, making for a picturesque drive dotted with charming communities for unique stop-offs. Winding through the mountains, lush valleys are surrounded by towering peaks, glistening rivers, and impressive cliff faces.

Routes

- **Whiteface Veterans' Memorial Highway:** Drive up Whiteface Mountain to reach the top of NY's fifth-highest peak, with 360-degree views of the surrounding Adirondacks, Vermont, and glimpses of Canada. At the top, a castle awaits with refreshments, a gift shop, and an elevator to the summit.
- **Wilmington Notch:** Follow the West Branch Ausable River for most of its length between Wilmington and Lake Placid past tumbling rapids and towering mountains, with plenty of pull-offs for picture-taking.
- **Route 9N:** Wind through classic Adirondack landscapes with constant views of mountains, forests, and water. Turn off onto Route 86 in Jay and Whiteface Mountain rises dramatically in the distance.



Arts & Agritourism

The Whiteface Region celebrates local culture with vibrant arts, live entertainment, and unique shopping experiences. Visitors can explore artisan galleries, attend performances, and connect with the region's farm-to-table offerings, making it easy to experience the authentic flavors and creativity of the Adirondacks.

The Arts

Throughout the seemingly quiet communities of the Whiteface Region, creativity comes alive:

- Artists, dancers, musicians, and historians showcase their talents across the region.
- Galleries, studios, and the Tahawus Cultural Center offer year-round opportunities to explore the arts.
- Historic sites, life-size murals, and special events celebrate local culture and heritage.
- Visitors can take part in workshops and classes, experiencing firsthand the vibrant cultural heartbeat of the region.

Live Entertainment

Indoor, outdoor, and all year round, explore a diverse calendar of unique performances:

- Stage productions at the Upper Jay Arts Center and Amos & Julia Ward Theatre feature local talent and visiting acts.
- Live music at local bars and restaurants adds ambiance to dinner and drinks.
- Summer staples include weekly concert series in almost every community and the annual Wilmington Mountain Music Fest.

Shopping

Quaint main streets and charming boutiques invite visitors to:

- Shop for authentic Adirondack souvenirs, handmade gifts, outdoor gear, and specialty goods.
- Explore art, antiques, and farm-fresh products.
- Visit outfitters for wilderness adventures and pick up essentials for your trip.
- Bring home keepsakes and mementos that capture your Adirondack experience.

Farms

A thriving small farm scene lets visitors taste local flavor and experience farm life:

- Stop by Sugar House Creamery, Blue Pepper Farm, and other local producers for fresh cheese, yogurt, meat, and vegetables.
- Farm-to-table menus offer the opportunity to sample locally made foods and farm-fresh ingredients.
- Experience the region's agricultural heritage firsthand on an authentic farm stay.



A Region Made for Exploring

Cross-Country Skiing & Snowshoeing

In winter, hiking trails transition to snowshoeing and cross-country (XC) skiing destinations.

- **The Flume Trail System:** Varied distance and difficulty options.
- **Whiteface Landing:** 6.5 miles R/T, 400 feet of elevation gain. Great option for intermediate skiers and beginner snowshoers.
- **Cooper Kiln Pond:** 5.4 miles R/T, 615 feet of elevation gain. Snowshoe to a backcountry pond and lean-to. Experienced skiers can make this a car-to-car tour.

Rock & Ice Climbing

From easy top roping to hard traditional lines and classic ice climbs, climbers of all sorts can find their crag.

- **Notch Mountain:** Easy slab climbing with options for top roping.
- **Moss Cliff:** Famous traditional climbing crag with lines up to 5.14.
- **Multiplication Gully:** One of the best moderate ice climbs in the Adirondacks.

Paddling

Paddling offers unique views of the Whiteface Region's mountainous scenery.

- **Lake Everest:** A meandering portion of the Ausable River and home to the Wilmington Town Beach.
- **Taylor Pond:** A state campground located on the pond's edge makes this ideal for an overnight trip.
- **Connery Pond:** A short carry leads to a pond with a spectacular view of Whiteface Mountain.



Lodging & Dining

Dining

Find fresh, quality meals at local restaurants, some of which source ingredients from the region's working farms! Highlights of the food scene include:

- Farm-to-table cuisine featuring local dairy, produce, and meats.
- Cafés and diners serving freshly roasted coffee and hearty breakfasts.
- Cocktail bars and friendly pubs for quality après-ski and post-adventure hangouts.
- Delis for delicious grab-and-go meals.
- Small-town classics like ice cream stands and family-owned pizzerias.

Lodging

The Whiteface Region offers a diverse array of reasons to visit, so it's fitting that the options for where to stay are just as varied.

- Quaint motels offer convenient base camps for exploration with cozy on-site amenities and nostalgic charm.
- Find dozens of unique vacation rentals, where hot tubs, saunas, and stunning views are only some of the perks to enjoy.
- For a more social stay, opt for an inn or bed & breakfast, many of which offer locally sourced meals and common areas to chat with fellow travelers.
- Looking for a change from everyday life? Try a farm stay! From off-the-grid yurts to contemporary farmhouses, life among the sheep and cows provides a complete escape.

Camping

For the full Adirondack experience, spend a night under the stars!

- Taylor Pond Campground (State): Features shoreline sites and boat access ramps for cruising or kayaking.
- Wilmington Notch Campground (State): Nestled at the foot of Whiteface Mountain, with access to short hikes and the Ausable River nearby.
- Lake Placid/Whiteface Mtn. KOA Holiday (Private): Located in Wilmington, choose from tent and RV sites, cabins, or their neighboring motel. Amenities include a dog park and bike rentals.
- Camp Whiteface Mountain (Private): A rustic campground with tent and RV sites, a dog park, and camp store.
- Backcountry camping: Pitch a tent in a designated site or sleep in a classic Adirondack lean-to! Popular spots include the Owen, Copperas, and Winch Pond loop, the Taylor Pond trails, and Cooper Kiln Pond. No amenities, just nature.



Business Directory

Arts & Culture

Amos & Julia Ward Theatre (JEMS)
15 Parkside Dr, Jay, NY 12941
(518) 637-1018

Tahawus Cultural Center
14234 Rte 9N, Main St, Au Sable Forks, NY 12912
(646) 734-7151

Upper Jay Art Center – Recovery Lounge
12198 Rte 9N, Upper Jay, NY 12941
(518) 946-8315

Dining & Beverage

20 Main Tavern
14231 Rte 9N, Au Sable Forks, NY 12912
(518) 647-0020

4610’ Café (Whiteface summit)
Whiteface Memorial Highway, Wilmington, NY 12997
(518) 946-2223

A&W Restaurant
5629 NYS Rte 86, Wilmington, NY 12997
(518) 946-7569

Adirondack Mountain Coffee
8 Artos Way, Upper Jay, NY 12987
(518) 946-6080

Cadence Lodge Restaurant
5704 NYS Rte 86, Wilmington, NY 12997

Country Bear Diner
5830 NYS Rte 86, Wilmington, NY 12997
(518) 946-2691

Devin’s Garage Deli
13024 Rte 9N, Jay, NY 12941
(518) 946-2235

Fratelli Pizza Restaurant II
5762 NYS Rte 86, Wilmington, NY 12997
(518) 946-6111

Guti’s Pizza
2486 Rte 9N, Au Sable Forks, NY 12912
(518) 647-0031

Hungry Trout Restaurant & HT Tavern
5239 NYS Rte 86, Wilmington, NY 12997
(518) 946-2217

Ice Jam Restaurant
12134 Rte 9N, Upper Jay, NY 12987
(518) 946-6079

Lance’s Place Pizza Kitchen
14224 Rte 9N, Au Sable Forks, NY 12912
(518) 647-2222

Monday Tuesday Grill
11757 Rte 9N, Upper Jay, NY 12987
(518) 527-1155

Outpost Cafe at NewVida Preserve
6394 NYS Rte 86, Jay, NY 12941
(518) 946-6192

River View Café at High Falls Gorge
4761 NYS Rte 86, Wilmington, NY 12997
(518) 946-2278

Summit and Spice at NewVida Preserve
6394 NYS Rte 86, Jay, NY 12941
(518) 314-5684

The Forks Blend & Brew
14227 Rte 9N, Au Sable Forks, NY 12912

Twisted Raven
8 Whiteface Memorial Highway, Wilmington, NY 12997
(518) 946-6160

Up a Creek Restaurant
5549 NYS Rte 86, Wilmington, NY 12997
(518) 946-2013

Whitebrook Dairy Bar
5660 NYS Rte 86 Scenic, Wilmington, NY 12997
(518) 946-8383

Lodging

46er Chalet
72 Juniper Hill Rd, Wilmington, NY 12997
(518) 260-4969

Adirondack Mountain Retreats
Jay, NY 12941
(518) 946-6034

Adirondack Spruce Lodge
5675 NYS Rte 86, Wilmington, NY 12997
(518) 946-8232

ADK Trail Inn
11757 Rte 9N, Upper Jay, NY 12987
(518) 527-1155

ADK Aframe
Jay, NY 12941

Blue Pepper Farm Stay
91 Hazen Rd, Jay, NY 12941
(518) 524-1482

Cadence Lodge at Whiteface
5704 NYS Rte 86, Wilmington, NY 12997
(518) 534-2335

Camp Whiteface Mountain
77 Fox Farm Rd, Wilmington, NY 12997
(518) 946-7705

Chalet Whiteface
788 Springfield Rd, Wilmington, NY 12997
(518) 302-7060

Grand View Motel
5941 NYS Rte 86, Wilmington, NY 12997
(518) 946-2209

Hungry Trout Resort
5239 NYS Rte 86, Wilmington, NY 12997
(518) 946-2217

Ice Jam Inn
12134 NYS Rte 9N, Upper Jay, NY 12987
(518) 946-6079

Josie's Retreat
54271 NYS Rte 86, Wilmington, NY 12997
(443) 366-1657

Juniper Hill Cabin
81 Juniper Hill Ln, Wilmington, NY 12997

Lake Placid/Whiteface Mtn. KOA Holiday
5591 NYS Rte 86, Wilmington, NY 12997
(518) 946-7878

Ledge Rock at Whiteface
5078 NYS Rte 86, Wilmington, NY 12997
(518) 946-2302

Log Cabin at Peace Ridge
554 Springfield Rd, Wilmington, NY 12997
(518) 524-5074

Mountain Brook Lodge
5712 NYS Rte 86, Wilmington, NY 12997
(518) 946-2262

NewVida Preserve
6394 NYS Rte 86, Jay, NY 12941
(518) 314-5684

Owaissa Club Townhomes
1 Bowman Ln, Wilmington, NY 12997

The Inn at Whiteface
5093 NYS Rte 86, Wilmington, NY 12997
(518) 946-2232

Sugar House Creamery Farm Stay
18 Sugar House Way, Upper Jay, NY 12987
(518) 300-0626

Warner's Camp
11943 Rte 9N, Upper Jay, NY 12987

Whiteface Cabin
1321 Haselton Rd, Wilmington, NY 12997
(518) 946-7241

Whiteface Corners Suites
8 Whiteface Memorial Highway, Wilmington, NY 12997
(518) 637-1152

Whiteface Farm Adirondack Bed and Breakfast
5367 NYS Rte 86, Wilmington, NY 12997
(518) 946-7669

Wilderness Inn
5481 NYS Rte 86, Wilmington, NY 12997
(518) 818-4087

Wilmington Range Chalet
1235 Haselton Rd, Wilmington, NY 12997
(518) 354-3983

Wolfjaw Lodge
5647 NYS Rte 86, Wilmington, NY 12997
(518) 612-4118

Woodland Vacations
1018 Bonnieview Rd, Wilmington, NY 12997
(518) 524-8485

Shopping & Retail

Adirondack Chocolates
5680 NYS Rte 86, Wilmington, NY 12997
(518) 946-6133

ADK Mountain Spirits
14225 Rte 9N, Au Sable Forks, NY 12912
(518) 647-8193

Arts & Antiques
2493 Rte 9N, Au Sable Forks, NY 12912
(518) 536-4775

Black Brook General Store
781 Silver Lake Rd, Au Sable Forks, NY 12912
(518) 647-0111

Family Dollar
1 N Main St, Au Sable Forks, NY 12912
(518) 913-2921

Flowering Meadows Nursery
269 Glen Rd, Jay, NY 12941
(518) 946-7828

Grandpappy's Adirondack Barn
6332 NYS Rte 86, Wilmington, NY 12997

Haselton Lumber, Co. Inc.
1763 Haselton Rd, Wilmington, NY 12997
(518) 946-2233

Jay Craft Center
12953 State Hwy 9N, Jay, NY 12941
(518) 946-7824

Little Farmhouse Flowers
593 Stickney Bridge Rd, Jay, NY 12941
(413) 446-4447

Little Supermarket
5794 NYS Rte 86, Wilmington, NY 12997
(518) 946-2274

Parkside Supply
1154 Springfield Rd, Wilmington, NY 12997
(518) 946-1269

Riverside Thrift Shop
1169 Haselton Rd, Wilmington, NY 12997
(518) 946-6200

Small Town Spirits & Wine
5796 NYS Rte 86, Wilmington, NY 12997
(518) 946-6120

Stephanie’s Little Luxuries
223 Silver Lake Rd, Au Sable Forks, NY 12912
(518) 647-8223

Stewart’s Shops
2496 Rte 9N, Au Sable Forks, NY 12912
(518) 647-8294

Sugar House Creamery
18 Sugar House Way, Upper Jay, NY 12987
(518) 300-0626

The Garden Inn Jay
13100 Rte 9N, Jay, NY 12941
(518) 834-0047

TOPS Friendly Markets
14228 Rte 9N, Au Sable Forks, NY 12912
(518) 647-5480

Unicorn Square
5722 NYS Rte 86, Wilmington, NY 12997
(808) 495-7775

Ward Lumber
697 Glen Rd, Jay, NY 12941
(518) 946-2216

Young’s Studio and Gallery
6588 NYS Rte 86, Jay, NY 12941
(518) 946-7301

Wellness

ADK Namaste' Wellness Sanctuary and Boutique
97 Danielle Rd, Jay, NY 12941
(518) 946-6034

River Stone Wellness Center
1179 & 1181 Haselton Rd, Wilmington, NY 12997
(802) 309-5447

Riverside Spin
97 Danielle Rd, Jay, NY 12941
(516) 557-9484

NewVida Preserve
6394 NYS Rte 86, Jay, NY 12941
(518) 314-5684

Events

Spring

- Pond Skimming at Whiteface Mountain (April)
- Ausable River Two-Fly Challenge (May)

Summer

- Whiteface Mountain Uphill Bike and Foot Races (June)
- Wilmington Whiteface Whiskey Festival & Run (June)
- Ride for the River (July)
- Wilmington Mountain Music Fest (July)
- Jay Day Celebration & Fair (August)
- BETA's Wilmington Mountain Bike Festival (August/September)

Fall

- Festival of Colors (September)
- Oktoberfest at Whiteface Mountain (September)
- UCI Mountain Bike World Series (October)

Winter

- Village of Lights (November/December)
- Christmas in the Forks (December)
- Santa Sunday Free Ski Day (December)
- Tour De Face: Uphill Ski & Board Race (January)
- Empire State Winter Games (February)
- Adirondack Winter Pride (February/March)



Scan for
the latest
events list!



Enter
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Enter to win a two-night getaway
in the Whiteface Region. Prizes
are drawn seasonally.

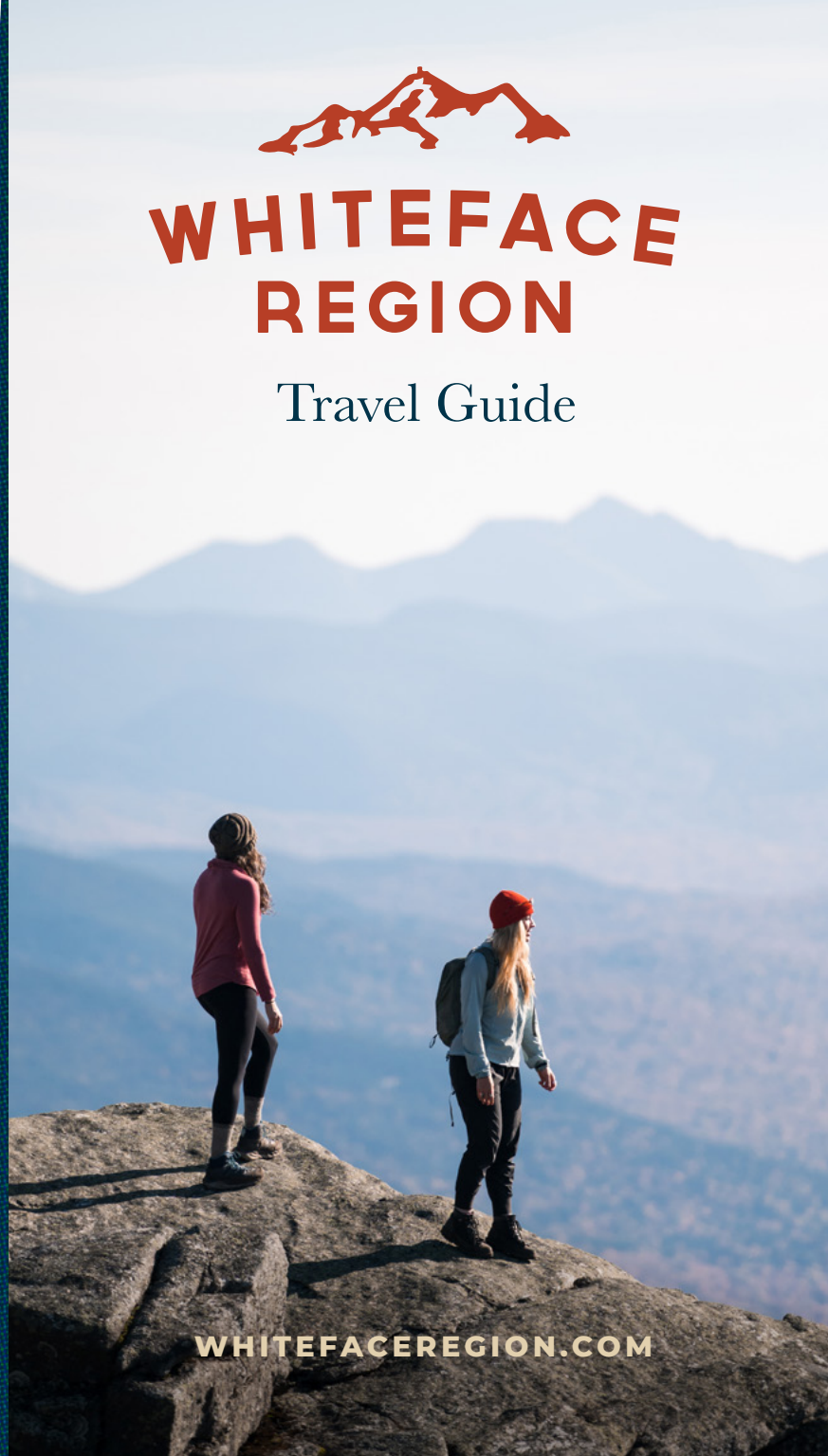


To enter, scan
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WHITEFACE REGION

Travel Guide



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